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PRESS RELEASE

Echoes of One of America's Oldest Opera Houses Can Still Be Heard Today

Visitors to The Inn on Bourbon can experience the splendor of a bygone era

New Orleans, September 20, 2010: New Orleans, universally considered to be the birthplace of jazz, has had a rich, long standing history of musical heritage and traditions but perhaps less known is the fact that New Orleans was America's first city of opera and continued to reign as the Opera Capital of North America throughout the Nineteenth Century. The first documented opera performance in the city was Ernest Grétry's *Sylvain* staged on May 22, 1796 while George Washington was still president of the United States. Each year since with few exceptions, the city has continued to operate theatres offering full operatic seasons to patrons. But no theatre was as grand or splendid as the Old French Opera House built in 1859 in the heart of the French Quarter which was the was primarily responsible for ushering in the Golden Age of Opera in New Orleans.

The Old French Opera House, one of the oldest opera houses in the United States, served as the cultural center of New Orleans Creole society for over 60 years playing host to Carnival balls, debuts, benefits, receptions, and concerts. Erected in 1859 at a cost of \$118,000, it was opened to the public on December 1, 1859. From 1859 until it burned in 1919, the French Opera House was not only the scene of hundreds of operas, but was the hub of the dwindling Creole society, the last refuge of the "creme-de-la-creme".

The opera house was one of the most famous masterpieces designed by noted architect James Gallier, architect of Gallier Hall and many other classic 18th century buildings. The great elliptical auditorium was beautifully arranged with a color scheme of red and white, and seated 1,800 persons in four tiers of seats. It was Greek revival in design, and its colonnaded front measured 166 feet on Bourbon Street and 187 feet on Toulouse Street. Its 80-foot high loft towered above all of the buildings of the French Quarter. In the loges of the opera house, there were screened boxes for pregnant ladies, ladies in mourning, and "ladies-of-the-evening" (elegantly dressed madams from nearby Storyville).

FOR IMMEDIATE RELEASE

MORE

Today, visitors to New Orleans and local opera aficionados alike can still experience the grandeur of this bygone era at the very location where the Old French Opera House once existed on the corner of Toulouse and Bourbon Streets now occupied by The Inn on Bourbon. The hotel's Puccini Bar pays homage to the Old French Opera House both in its opulent décor and opera entertainment. The Inn on Bourbon has teamed up with local vocal trio Bon Operatit! and members of the New Orleans Opera Association to provide a variety of FREE Opera themed events throughout the year. Members of Bon Operatit! Jesse Nolan, Lauren Mouney Gisclair and Mary Penick Akin serve up a perfect pairing of both old and new opera and musical theatre hits that are sure to delight audiences while the New Orleans Opera Association presents its ever popular Opera On Tap program featuring a variety of young local and regional singers in a casual, 90-minute concerts of opera, Broadway and more to help promote its regular season lineup.

Come join us for one of the following FREE events all taking place at The Inn on Bourbon:

September 29, 2010

Opera on Tap

October 13, 2010

Mozart and Martinis with Bon Operatit!

November 3, 2010

Opera on Tap

November 10, 2010

Bon Operatit! with the music of Andrew Lloyd Webber

December 8, 2010

Celebrate the holidays with Bon Operatit!

January 12, 2011

Opera on Tap

February 9, 2011

Sweet Songs and Sweet Treats with Bon Operatit!

March 9, 2011

Puccini and Pinot with Bon Operatit!

March 16, 2011

Opera on Tap

April 13, 2011

Bon Operatit! kicks off French Quarter Festival

May 11, 2011

Broadway and Bourbon with Bon Operatit!

June 8, 2011

Bon Operatit! and Friends

July 13, 2011

Enjoy Arias and Hors D'oeuvres with Bon Operatit!

August 10, 2011

Toast Champagne and Celebrate with Bon Operatit!

The hotel offers a special \$5.00 valet parking rate for the opera events listed above. The Inn on Bourbon also offers an Opera House Romance package which is a perfect complement to the great lineup of Opera entertainment throughout the year. The package includes 2 nights in a Bourbon Street balcony, 4 breakfast vouchers to Bourbon Street Café, ½ dozen roses, a romantic carriage ride for 2, and a free Bon Operatit! CD if you book and attend one of the Bon Operatit! performances at the hotel. Members of Bon Operatit! are also available to work with those planning or celebrating a wedding, anniversary, birthday, or other special occasion.

For more information on the Inn on Bourbon and their Opera House Romance package, visit www.InnOnBourbon.com. For more information about BonOperatit!, visit www.BonOperatit.com. For more information about Opera on Tap and the New Orleans Opera season, visit www.NewOrleansOpera.org.

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